



INSTITUTE OF
LUXURY
FASHION
& STYLE —

STYLESCHOOL

CERTIFICATE IN
**ADVANCED
PERSONAL
STYLING &
SHOPPING
ONLINE**

**ARABIC/
ENGLISH**

KEY INFORMATION

**CERTIFIED | PRACTICAL LEARNING | INDUSTRY
TUTORED**

LOCATION

ONLINE

DAYS

2 WEEKS | 21 HOURS

LANGUAGE

ARABIC

How do I improve my Personal Style? Can I learn styling for myself ?

Can I build a career as a personal stylist or a style influencer in the Middle East?

Is it possible to start a styling consultancy from home, I am currently working full time?

How do I learn to become a celebrity stylist in the Middle East & GCC?

Will I learn how to set my business as a personal stylist or a personal shopper?



WHO SHOULD TAKE THIS COURSE?

The Advanced Online Personal Styling & Shopping course is ideal for Stylists or learners who have completed the Basic Personal Styling & Shopping course.



COURSE INTRODUCTION

The course aims at giving further advanced level insights into personal styling for those looking at setting up their consultancies / personal styling businesses. Students also get to focus on their personal business plans and receive both technical and creative knowledge by industry mentors.

Students will also receive ongoing support as they get access to join a global community of alumni and industry insiders through the FAD & the StyleSchool network.

COURSE MODULES

The course covers learning on the following topics.

- Understanding of advanced personal styling and how to develop styles for clients.
- Understanding, analyzing the right body proportions & scale.
- The psychology significance of style. What is the real reasoning behind each look.
- The color theories such as values and color contrasts in fashion.
- Advanced seasonal color consultation including Makeup & Hair.
- The art of accessorizing.
- A guide to the most common fabrics and textiles used in clothing.
- What are the different types of fabric patterns & prints.
- How to mix and match prints & patterns.
- The modern & modest Style personality – How clothes define your personality.
- The powerful concept of yin & yang, and how to interpret in clothing communication.
- A professional implementation of virtual/online consultation with female clients.
- Style Finder – Locating online designers/brands key items for shopping services. (How to shop online like a stylist)
- Essential Fashion & style vocabulary.
- Notable Fashion designers & brands. The pronunciation & signature style.
- Packaging your service, pricing, identifying your clients (How to find clients).
- All the tools & tricks you need to build a profitable career as a personal stylist.
- How to utilize social media to promote yourself & your services.



HOW IS THE COURSE DELIVERED?

The Advanced PSS course is delivered online and engineered by industry veterans and professionals, providing you an inside overview of the business.



COURSE DURATION

Course Duration: 2 Weeks | 21 Hours

The total duration of the course is two weeks with sessions being conducted on alternate days giving students time to complete practical exercises and tasks at home. The course is taught for a total of 21 hours through live video sessions over 7 days of tutoring.

CERTIFICATION

Certificate in Advanced Personal Styling & Shopping by FAD Dubai & StyleSchool.

ENTRY REQUIREMENTS

Registrants must have completed the Styleschool Basic Personal Styling & Shopping course or have completed any other Personal Styling & Shopping Course.

CAREER OPPORTUNITIES

On successful completion of the course, individuals can explore careers in:

- **Personal Styling**
- **Personal Shopping**
- **In-house Personal Stylists for Brands / Stores**
- **Styling & Image Consultants**



Additional Information & Enrolment Process

How to Enrol

Kindly fill the online enquiry form or the online enrollment form to receive further details on the course, dates, curriculum & fees. On receipt of the same, you will receive a conditional offer letter confirming your seat.

Your seat will be confirmed on payment of fees via bank transfer or online through a credit/debit card.

Fees will be refunded in full only if the course is cancelled by us due to any unforeseen circumstances.

Can I speak to a counsellor for more details?

Yes, you can request for a one-one call or web info session with an academic counsellor.

Please WhatsApp us on 00971 523672638 or fill the online enquiry to receive a call to support you with further details.



Frequently Asked Questions

Q: How are we being tutored?

You will be tutored online by industry professionals over 2 Weeks, 21 Hours.

Q: Will we have practicals?

Yes, one of the requirements of the course includes students practising the taught styling techniques.

Q: Will I receive a certificate for completion?

Yes, you will receive a certificate of completion from FAD Dubai & StyleSchool.

Q: Can I use this course to become a personal stylist or is it for developing my own style?

Yes, this course will make you eligible to style clients as well as personal styling tips.

Q: What is the duration of the course?

The course will be held over a period of 2 Weeks, 21 Hours.

Q. What will I be tutored? OR What will I learn?

Advanced Personal Styling Course focuses on all services, and delivery to a professional level – including; personal client assessment, style personality, body shape assessment, wardrobe edit, personal shopping, and a clear guide on how to deliver your services.

Q. Will it have a business module?

Yes, This program largely focuses on training you to master the skill of personal styling and personal shopping, as well as wardrobe edit. It also touches upon setting up your own business. However, we also deliver How to Setup Your Business Module Level-1, which takes you through the process of business set up in stages and run it professionally.

Industry Tutored Practical Learning

#1

Practical Training Online

International quality learning giving working professionals and students the opportunity to pursue the course online to achieve professional or personal objectives.

#2

Industry Tutors

Each program is delivered and engineered by industry veterans and professionals, providing you an inside overview of the business.

#3

FAD Dubai & StyleSchool Certified

The programs are constructed on globally recognized modules and certified FAD Dubai & StyleSchool.



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